



AMERICANISM

Kathy Arnold, Chairman

16365 SR 29 Apt 2, Montrose, PA 18801

Phone 551.216.5857

kathyarnold53@yahoo.com



Americanism stands for everything we embody.

Serving America's Heroes, we need Simply the Best for Our Veterans!

Let's get our All- Star team together and get ready to go!!!

Americanism is the Nation's TEAM SPIRIT – LOVE OF COUNTRY, LOYALTY TO OUR INSTITUTIONS, COMMITMENT TO LIBERTY AND PRIDE FOR THE AMERICAN FLAG!

Our role on the roster? – Every member IS a player on America's Team!

Expectations:

- Support our Veterans.
- Promote Patriotism
- Fly the American Flag proudly – ***EDUCATE & RESPECT*** as well!

Game Plan ~~~ Program FOCUS

- Flag Education – Teach and practice the fundamental skills.
- Run training with schools and community groups.
- Recognize businesses and/or citizens displaying the Flag correctly.
- Hold respectful Flag Retirement Ceremonies.



Pumping up the Crowd work – Promoting Patriotism

- **Teach** the meaning of traditions, symbols, and promote Patriotic Holidays (common/uncommon)
- **Recognize** Star Families – **Blue, Gold and Silver** – These families ARE your VIP Section Season Ticket Holders!
- Promote **#AuxiliaryPatriotism** every day, all day!
- **Use "POP" signs!** POP (Point of Purchase) Displays are used to ATTRACT ATTENTION, make it POP!!! Use symbols like the American Flag, Bald Eagles, The Statue of Liberty and other patriotic imaging to promote Americanism.

Use it on signs, flyers and especially SOCIAL MEDIA BLASTS!

'TO BE AT THE TOP, MAKE IT POP!'



AMERICANISM

Honoring Prisoner of War/Missing in Action Remembrance

We honor the sacrifices and bravery of those who served and were unable to come home.

September 18 each year, we take time to promote awareness of **National POW/MIA Day**.

Educate the meaning of the Missing Man Table and reasons behind each symbol displayed on the Table. This Day shows our unwavering dedication to finding the missing, honor the fallen and pray for grief endured during combat.

This year, National President Donna Mills and VFW Commander-in-Chief Cory Geisler are joining together for their special project, **“Operation Bring Them Home,”** which supports the Defense POW/MIA Accounting Agency. *This project is reportable under Veterans & Family Support.*

Patriotic Instruction – Coaching the Culture

- Lead training sessions on symbols, rituals and values.
- Handouts on Flag Etiquette to schools, community groups, youth groups and more.
- Educate members on Auxiliary traditions and meeting rituals.
- Patriotic and Educational materials available at www.vfwstore.org or call 833-VFW-VETS



VFW Citations and Service Awards

Smart/Maher VFW National Citizenship Education Teacher Award Program

Three exceptional teachers are awarded and recognized for their outstanding commitment to teach Americanism and Patriotism to their student body. One winner from Elementary, Jr High School and High School levels are awarded this prestigious honor.

VFW National Public Servant Award Citation

The VFW selects EMTs, law enforcement and firefighter personnel to present with VFW Public Servant Awards. The request forms can be submitted by VFW members, found on www.vfw.org

VFW Life Saving Award Citation

One of the highest recognitions is to honor those who display remarkable heroism, skill or bravery in saving or attempting to save a human life. Another form that can be found on VFW Member Dashboard for the nomination.

NATIONAL AMERICANISM PROGRAM AWARDS

Awards for Auxiliaries:

1. Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions that creates the most unique POP sign and/or meme highlighting the VFW Auxiliary.
 - Entry form (required) available on MALTA Member Resources or at vfwauxpa.org
Auxiliary must send entry form to the Department Chairman by March 31, 2027.
 - Citations will be mailed directly to the winning VFW Auxiliaries from VFW Auxiliary National Headquarters and money will be deposited into the VFW Auxiliary account after the 2027 VFW Auxiliary National Convention.

DEPARTMENT AMERICANISM PROGRAM AWARDS

Awards for Auxiliaries:

1. Citation to one VFW Auxiliary in each membership division for most American and/or POW/MIA Flags distributed.
2. Citation to one VFW Auxiliary in each membership division for most Citations given to citizens and/or businesses within your community.
3. Citation to one VFW Auxiliary in each membership division for most unique POP sign and/or meme highlighting the VFW Auxiliary.